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**FOR IMMEDIATE RELEASE**

**Diana Dykstra Honored for Visionary Leadership by AACUL**

**Washington DC (March 4, 2024)** – Diana Dykstra, president/CEO of the California and Nevada Credit Union Leagues, was recognized with the 2024 Eugene H. Farley League Leadership Award by the American Association of Credit Union Leagues (AACUL) on Saturday evening.

This prestigious award honors a credit union league/association president who has demonstrated visionary leadership at the state and national levels. This includes delivering superior results organizationally and financially, developing services and programs for credit unions, and focusing on cooperation within the credit union system. It also represents personal values and commitment to purpose and integrity, as well as exhibiting substantial participation as a leader and cooperator.

“I am truly honored by the significance of the Eugene H. Farley League Leadership Award,” Dykstra expressed. “Countless individuals in our movement have paved the way through their dedication, sacrifice, and commitment to our industry. I am grateful for the opportunity to contribute and excited to witness future league-association leaders be recognized for their role in fortifying credit unions and shaping our collective future.”

The credit union movement has benefited from Dykstra’s leadership for 42 years. For the past 14 years, she has served as the president/CEO of the California and Nevada Credit Union Leagues. Prior to her tenure there, she served as CEO of San Francisco Fire CU, CEO of CoastHills FCU, senior vice president for Patelco CU, and senior vice president for Golden 1 CU.

“Throughout her years of service to the Leagues and credit unions, Diana has championed collaboration. The examples of her dedication to cooperative efforts are seemingly endless,” shared AACUL President Brad Miller. “Whether it be her service as AACUL Chair, WOCCU Chair, her leadership on many other industry boards, her dedication to DEI initiatives, her energy for Children’s Miracle Network Hospitals and Credit Unions for Kids, or her devotion to advancing financial well-being and literacy initiatives through the RMJ Foundation, Diana leads collaboratively, boldly, encouragingly, and with a heart for serving others.”

AACUL Chair and CrossState Credit Union Association President/CEO Patrick Conway praised Dykstra, “Diana is an inspiration. She firmly believes that credit unions’ success is intertwined with the well-being of society at large. Through her passion for innovation and cooperation, she encourages leaders around her to think outside ourselves and focus on the importance of serving the entire credit union movement.”



**Photo caption:** from left to right: AACUL Chair and CrossState Credit Union Association President/CEO Patrick Conway, President/CEO of the California and Nevada Credit Union Leagues Diana Dyskstra, AACUL President Brad Miller

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*The **American Association of Credit Union Leagues** ([AACUL](#)) is the national association for the state and regional credit union leagues/associations throughout the United States. AACUL's mission is to leverage the collective power of Leagues to create advocacy wins for credit unions and build a strong network of credit union associations. We do this by providing advocacy support to yield impact, fostering collaboration and professional development for league staff, and representing the League System to the national association and other industry partners in order to protect and advance a vibrant credit union system.*

*The **California and Nevada Credit Union Leagues** exist to help credit unions change people's lives by supporting their operations, guidance, strategy and philosophy. Our trade association helps local credit unions in California serve more than 13.5 million members and those in Nevada serve nearly 400,000 members. Credit unions are for people, not profit!*